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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No. 27-4/2013-S&M-CM/41

Dated: 01.11.2013

To

The Chief General Managers  
All telecom circles/Districts  
BSNL

**Subject: Payment of mobile Post-paid bills through C-top-up systems**

On the above mentioned subject, it is intimated that the service has become operational across all zones except west-zone. In west zone, it is likely to be operational in the next week. This facility will also be available for landline bills in the next month.

Circles are requested to popularize the service by way of sending SMS to channel partners & subscribers. It should be ensured that channel partners have sufficient money in their wallet for this purpose & start using the service.

The text of SMS may be as under:-

(i) For Channel partners:

***"Please start accepting payment of post-paid mobile bills through C-top-up separate wallet & earn handsome commission."***

(ii) For Customers:-

***"Dear subscribers, you may now pay your mobile bill through BSNL franchisee/retailers. Please contact nearest BSNL POS (Point of Sale)."***

The SMS to customers should be sent only after preparedness of channel partners.

(Upendra Bakolia)  
Addl. GM (S&M)-CM

Copy to:-

Sr. GM (CMTS) Nodal centers Chandigarh/Trichy/Pune/Kolkata/Hyderabad